

Press Release Submissions for SEA KAYAKER Product Listings

In our regular **Products for Paddlers** section, *Sea Kayaker* magazine lists new products we feel would be of interest to our readers. Listings are usually created from information and images sent to us from manufacturers in the form of press releases. If you'd like to have your product considered for our Products section, please send us the following information:

TEXT INFORMATION

- The full name of the product
- A description of the product (maximum 150 words) including the product's primary features
- The price (in U.S. dollars)
- The full company name (usually the manufacturer or exclusive distributor)
- Phone number(s) for consumer orders and inquiries
- Email address (if applicable)
- Website URL (if applicable)

IMAGES

For each product listing, please submit a color image that shows the product clearly. Digital files are preferred; minimum digital file size is 3 x 4 inches at 300dpi. Acceptable digital formats include TIFF or JPEG. Original slides or high-quality photographs are accepted.

You may submit more than one product, but if submitting via email, please limit each email to a maximum of 5MB. (JPEGs are the preferred file format for email.)

Submissions are chosen based on appeal to our readership and ease of preparing materials for publication.

We look forward to seeing your new product materials. Thank you.

CONTACT INFORMATION:

Email: (maximum of 5MB per email) editorial@seakayakermag.com

Regular mail: New Products Editor, *Sea Kayaker* magazine, P.O. Box 17029, Seattle, WA 98127